

“GOOD DESIGN SHOULD POSITIVELY IMPACT THE INTERACTIONS THAT HUMANS HAVE INSIDE THOSE SPACES.”



INTERIOR FIT-OUTS TO INHABIT LIFE

GEORGIE SHEPHERD
DIRECTOR & DESIGNER OF GSID

IMAGES CHRISTOPHER MORRISON

Georgie Shepherd loves what she does, and it shows. Along with her team she creates beautiful, warm, inviting spaces with a vision to create environments that positively impact the people that live and move within them.

Her commercial projects are vast and we've all experienced them, whether we know it or not – Hither & Yon's homely cellar door, the Beerenberg Farm shop, the gorgeous lounge fit-out at Semaphore's Palais Hotel, Fred Eatery in Aldgate, Fine & Fettle on Magill Road, Dillon's Bookshop on The Parade and, most recently, Aurora Restaurant at Light. Her residential clients are vast too, many of which can be described as Adelaide's 'high-profile' movers and shakers.

Georgie's approach is one of longevity and authenticity, always exercising an

appreciation for craftsmanship. "For me, it's about collaborating with furniture designers, small business owners, lighting designers and all the people that make up that one project," says Georgie. "We've got amazing, not just designers, but furniture designers, ceramicists and artisan jewellers here in Adelaide, I think that's probably my favourite thing about living here."

It's always been about more than just making beautiful spaces for Georgie. "Design has to improve the way you live, how you experience everyday life, and make your life easier and better. And that's the key to what we do. Beautiful spaces just come from that."

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